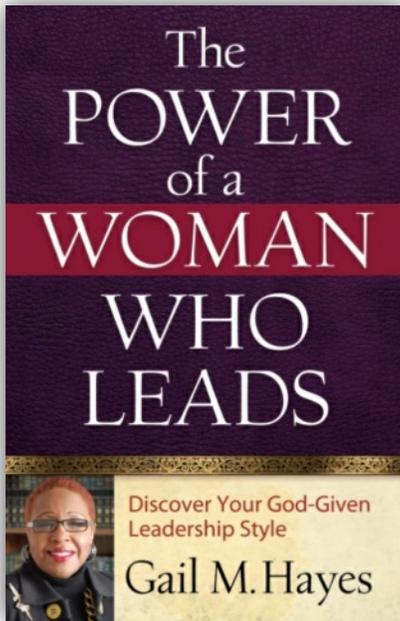


The Results Are In...Women Are Better Leaders!



According to a recent article in *Business Weekly*, in a recent article in *Business News Daily* and in another study referenced in *Forbes Magazine*, when rated by their peers, the women in the study and those referenced in the articles, were ranked as better leaders than men. It should not surprise us that women are natural leaders. Take a look at almost any aspect of our society and you can see feminine footprints. There is not another creature on the face of the earth that touches, loves, changes, or influences like a woman. And yet, men by far continue to dominate leadership roles.

In *The Power of a Woman Who Leads* (Harvest House), Gail Hayes explores six different styles of leadership and helps readers uncover their unique identity and personal leadership style. Through Biblically grounded wisdom and spiritual insight, Hayes empowers modern women to actively pursue their dreams.

Hayes provides a Leadership Identity Style Inventory where readers can discover their unique leadership styles. Elaborating on each style, she provides an overview which reveals distinct challenges and cites Biblical and historical women who exemplify each category. In addition, Hayes explains how each leadership style fits into her Five Leadership Facets.

The Power of a Woman Who Leads will provide women with:

- Empowerment to discover their mission and accomplish their goals
- Strength to take risks and lead without anxiety or apology
- Perspective to encourage others on their own leadership journeys

“Many women today seem uncomfortable with the word power. Until we come face-to-face with our feminine power and embrace it, it will not embrace us. We are powerful and it is time for us to accept that. It is just that critical that we embrace our influence, especially in today’s world. It’s time we stood in the mirror and embraced that wonderful women called YOU!!!”

Hayes believes that every woman is called to lead somebody somewhere to do something great. She speaks to all women in an empowering but always candid voice helping them find their identity, grasp their purpose and step into their destiny.

Dr. Gail M. Hayes is an internationally recognized speaker and the author of several books including *One-Minute Success Secrets for Women*, *You Are a Daughter of the King*, *The Power of a Parent Who Leads*, and *The Conduct of Kings*. Because of her passion for empowering women, she developed the Handle Your Business Girl Empowerment Zone where she helps women make connections and live their dreams.



The Five Leadership Facets of Successful Leaders

- **Activation — Facing Challenges**

Leaders perform at their best when faced with a challenge. When confronted by a mission, those who are born to lead choose to act.

- **Direction — Inspiring Others to Share a Vision**

Those who are born to lead believe that things do not have to stay the same. They believe they can make a difference and will pursue that goal with passion.

- **Inspiration — Empowering Others to Act**

True leaders inspire and empower others by creating an atmosphere of respect and shared vision.

- **Training and Development — Showing Others How to Act**

Leaders understand that not all policies and procedures work, so they set in motion training scenarios to test them, ensuring that they are workable for mission success.

- **Rewards and Recognition — Rewarding and Encouraging Others**

When leaders celebrate team members for a job well done, it infuses the team with hope and they are more willing to take ownership of the team mission.

The Six Leadership Styles

- **The Activist Leader** — Has no problem with the word *vision* because you they see what others seem to miss. They have a gift for helping others work and move together toward a common goal.
- **The Strategic Leader** — Is a born planner. They are thorough and usually operate with high standards. Others may try and shake them from their position, but they are usually unsuccessful.
- **The Tactical Leader** — Is a born people manager. Their leadership style has a highly positive impact on organizational climate. They motivate, encourage, nurture, and push their team to victory.
- **The Creative Leader** — Has no problem with others shining or taking the spotlight during a project. They understand that in order to get things done, everyone must play a role. Each person on their team must believe that their gifts are important.
- **The Collaborative Leader** — Is the cornerstone of their organization because it takes more than a crisis to shake them. They are calm under pressure, helpful when a need arises, understanding during a conflict, and dependable when there appears to be no support available. They like celebrating others.
- **The Dramatic Leader** — Loves recognition and tends to decorate their office in lavish style. When someone enters their world, they usually don't want to leave unless they are more on the conservative side. One of their strongest need is for their environment to reflect their personality.